Area Committee Well Being Fund Commissioning of Service

Project Name: Business Brokerage Service for West Leeds

Lead Organisation: Leeds Ahead

Project Summary:

This project will provide a means of engaging the business community in inner and outer West Leeds to support the area committee's strategic objectives in the areas of

- community development,
- environmental improvements
- young people
- skills and employability

Leeds Ahead is an independent not for profit business with a brief of facilitating more effective private sector involvement in the life of Leeds. Its current objective is to help businesses to narrow the gap in Leeds by supporting the regeneration of the city.

Leeds Ahead will run four themed events between October 2006 and September 2007 in different parts of inner and outer West Leeds to profile the different ways in which West Leeds businesses can help to support the delivery of area objectives under the four priority areas listed above. The events will bring together key partners that are involved in delivering the area delivery plan to meet local businesses in order to:

- 1. introduce businesses to the relevant statutory and voluntary sector partner organisations that are working in each of these four areas
- 2. identify development plans, particular issues and challenges within each area
- 3. show the business community how they can get involved to support delivery of objectives within the four areas
- 4. put the business case for getting involved

This project will build on the West Leeds Business Breakfast which was held on 22 November 2005 and complement work currently being undertaken to increase business awareness of the physical development plans in the area, particularly around the West Leeds Gateway. This project will also complement the objectives of the District Partnership and the West Leeds Regeneration Team, seeking to develop the links that local businesses have within the West Leeds community.

Outcomes (please summarise the main outcome / output / benefit the project will achieve):

Local businesses will develop better links with statutory and voluntary sector partners and have a greater awareness of plans for area and the area committee's key objectives around sustainable communities, young people, environmental improvements and skills and employability.

The events will provide an opportunity for partner organisations to harness resource from local businesses to benefit the local community.

Identify which geographic areas will benefit and which Area Committee (Inner or Outer) you are applying to:

Application is made to inner and outer areas for a grant of $\pounds4,000$ from each fund ($\pounds8,000$ in total). The project will be spread over two financial years so that the requirement from each budget per year is $\pounds2,000$.

Project Cost. Please indicate how much the project will cost (please list all partners and their contributions)

£8,000 to plan, organise and run 4 events

How much Well Being funding is sought and breakdown between capital and revenue)

 \pounds 8,000 revenue - \pounds 2,000 from the inner and \pounds 2,000 from the outer funds in each of 2006/7 and 2007/8.

Who will receive be in receipt of the financial order (name of the organisation and contact details):

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